# **Digital Literacy for Seniors**

## **2023 Sponsorship Pamphlet**



A 501(c)(3) nonprofit for the aging population.



## **Overview**

#### **Our Mission**

We're closing the digital literacy divide in the aging population.

#### Isolation is only worsening.

As technology continues to evolve at an unprecedented rate, older individuals are left behind. The trend of isolation & loneliness in senior citizens is only exacerbated by a lack of digital literacy opportunities.

#### **Our solution?**

Our curriculum includes cybersecurity, mobile application instruction, and how to contact loved ones digitally. Through workshops & classes, we're working to empower older individuals to navigate the digital landscape.

### **How Your Contributions Help**

Our opportunities are cost-free, which means we rely on the generosity of our sponsors to fund our programs. 100% of your contributions will be funneled into hosting workshops & educational programs, printing booklets and resources to ensure our seniors have access to valuable knowledge beyond workshops, and more.

If you're interested in sponsoring through an individualized plan outside of what we've outlined, please reach out at <a href="mailto:sponsors@dlsglobal.org">sponsors@dlsglobal.org</a> and we'll work out the best path together.



# Sponsorship Tiers

We offer varying benefits based on your contribution:

Tier	Contribution	
Gold	\$500 <b>+</b>	
Silver	\$250 +	
Bronze	\$100 +	

Benefits	Bronze	Silver	Gold
Logo on website	<b>✓</b>	<b>✓</b>	<b>✓</b>
Logo on booklets <sup>1</sup>		Small	Large
Guest Speaker <sup>2</sup>			<b>✓</b>

<sup>&</sup>lt;sup>1</sup> Your logo will be printed in our booklets, which are distribute at our workshops as guides/manuals for classes

<sup>&</sup>lt;sup>2</sup> A guest speaker can speak at a workshop in a chapter of their choice



## **Contact Us**

Instagram: <u>@dls.global</u>

We're building a future where age is no longer a barrier to embracing technology and staying connected. Our sponsors make a profound difference, touching the lives of seniors, their families, and entire communities.

If you're interested in becoming a sponsor, please contact us at <a href="mailto:sponsors@dlsglobal.org">sponsors@dlsglobal.org</a> to discuss the specifics to start working together! We're more than happy to answer any questions you may have.